

succeed
think
exceed
passionate
inspired
educated
make a
difference

empowering people to help others



AIPC is an organisation founded on the principle of enabling people to help others. At the very heart of our logo, designed three decades ago, is the statement 'Caring for people.' That's the core of what we do; and that's why our work matters.

**Our thousands of graduates
have helped tens of thousands of
Australians to lead healthier lives.
This has been made possible through
the effort and passion of our people.**

**These values articulate the beliefs
and behaviours that guide us and
inspire us in our pursuit of ‘caring for
people.’**

**Simon Clarke
Director**

OUR VISION

To make our
communities
healthier by
empowering
people to help
others.

OUR PURPOSE

We're passionate about assisting people formalise their natural helping abilities so they can support others to lead happier, healthier lives. In this way, our work enriches the wellbeing of our students, their communities and our world.

OUR CORE VALUES

everyone can
succeed

think like
our students

always exceed
expectations

ignite
passions

be inspired &
be inspiring

provide exceptional
education

our work makes a
real-world difference

everyone
can succeed

—

We believe in people's potential. We believe that everyone has the right to pursue their dreams. And provided with the right environment, can attain them. We therefore strive to make our programs accessible and provide our students with outstanding support that empowers them to excel.

**think like
our students**

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We design and deliver education that enhances our students' lives. Walking a mile in our students' shoes enables us to create an environment where students flourish and love to learn.

always
exceed
expectations

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We aim to make every experience with us a 5-star experience. We recognise that small things have huge impacts. When people connect with us, they can't help but be impressed.

ignite
passions
—

Our work ignites passions –the passion for helping others; the passion for developing oneself; the passion for meaningful contribution. Our work matters and we approach it with energy and purpose.

be inspired &
be inspiring

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Our behaviours are infectious. By being inspired to greatness we inspire others to be great. We cannot expect more from others than we expect from ourselves.

provide
exceptional
education

—

Education is the heart and soul of what we do. We deliver exceptional learning experiences that transcend the industry and our students' expectations.

our work
makes a
real-world
difference

Our work impacts the world in real and tangible ways. How well we educate our students now determines how well they can improve the lives of others in the future. Together we have positive impacts within our communities.

caring for people

www.aipc.net.au